

# March Missions Madness

lost change for lost souls



Just Fill It!



## BGMC

is the children's missions education program of:

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# March Missions Madness *presents*

## **Lost Change for Lost Souls**

### **What is *Lost Change for Lost Souls*?**

**Lost Change for Lost Souls** is an incredible way to raise funds for BGMC involving every person in your church for one month. It will help to create a giving heart in children and adults alike. This offering will not deduct from the general funds of the church. If anything, it will have a positive effect on the overall giving to the kingdom of God. Adults will have the opportunity to demonstrate to children their support for BGMC, thus instilling children with the excitement of giving more to BGMC.



**Lost Change for Lost Souls** is an effort to get every person in your church looking for lost money (change) for one month.

**Lost Change for Lost Souls** takes place during the month of March, coinciding with basketball's March Madness playoffs.

**Lost Change for Lost Souls** is money that helps our missionaries reach the lost. It's also a quick way to excite your kids into working hard to earn money for BGMC the rest of the year because they will be off to a great start.

### **How does *Lost Change for Lost Souls* work?**

Hang up the March Missions Madness posters around the church or in every classroom.

Give every person in your congregation a Buddy offering box or a Buddy Barrel bank. (These are free thru BGMC.) This is easily done by placing the boxes in each church bulletin (they come folded flat) or by placing barrels in baskets and having them available at the end of every pew. Or have the ushers pass them out when the event is introduced.

On the first Sunday in March, introduce **Lost Change for Lost Souls** as your March Missions Madness event. Once everyone has a Buddy Box or a Buddy Barrel, give them the following instructions.

**Lost Change for Lost Souls** begins with the premise that we all have money we have “lost.” Ask, “Wouldn’t it be a shame if Jesus came back and there was enough money in your sofa to win someone to Jesus?” Declare, “For one month we are going to look for ‘lost’ change to give to BGMC so souls can be saved.” Make it a little humorous. Explain where you can find “lost” change. Here are some ideas:

- All change in sofas belongs to Jesus.
- Change in dresser drawers and under the bed belongs to Jesus.
- All the change in your desk drawers is for BGMC.
- Every coin that falls to the ground or floor is lost. It belongs to Jesus.
- If change is in a lady’s coin purse, it’s okay, it’s not lost. But if it’s deep down in that dark cavern of a purse, then it’s lost; it belongs to Jesus. But while you’re at it, go ahead and empty that coin purse for an extra blessing.
- Clean out the change that has been sitting around in your car. It could mean reaching one more soul for Jesus.
- You may even want to empty those jars or cans of change that have been sitting around your house.

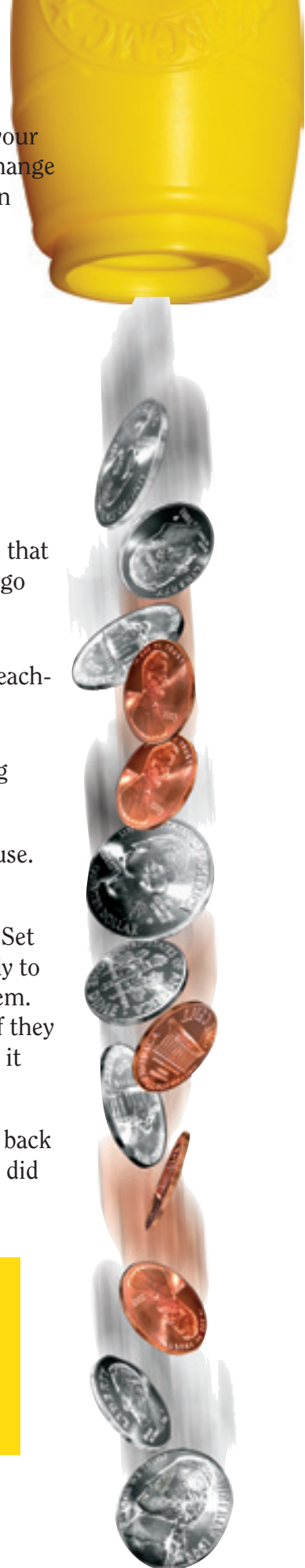
You might suggest that an unneeded soda or candy bar is also lost change that God can use. People will catch on and will begin to fill their boxes or barrels.

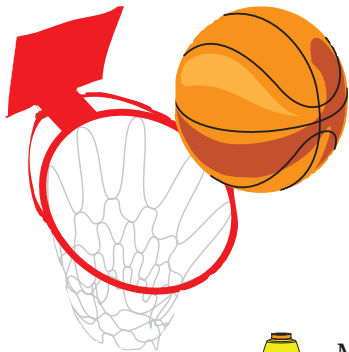
Ask the congregation to turn in their boxes or barrels at the end of the month of March. Set up a location for them to begin to turn their containers in right away. Some may be ready to turn their containers in the next week and ask for another. Be ready to accommodate them. Others that missed church that first Sunday may ask for a box or barrel later. Be ready. If they forget to turn their containers in, simply say, “That’s okay. Just wait until it’s full to turn it in.” You will have boxes and barrels coming in all through the year.

You can estimate an offering of about \$10 per box or barrel. Get one hundred containers back and raise \$1,000. Two hundred containers will bring in about \$2,000. At one church that did this promotion, 800 containers came back. You guessed it—\$8,000!

**Don’t miss out on this great opportunity!  
As the March winds are blowing,  
join the “March Missions Madness” event.  
Find *Lost Change for Lost Souls*!**

Note: If March doesn’t work well for you, you can collect **Lost Change for Lost Souls** any month of the year.





# Game Plan

Here are a few suggested steps to help make this event a success.



1 Create a game plan for your event. Include a timeline similar to the following.



2 Meet with your senior pastor to share with him the vision of **Lost Change for Lost Souls**. You will need his permission to promote this in the Sunday morning service.



3 Order as many March Missions Madness posters as you will need. These posters have a space for recording your total goal. Hang them around the church and/or in the classrooms. We suggest putting the posters in the hallways, stairwells, bulletin boards, etc., where many people will see them.



4 Order your Buddy Boxes or Buddy Barrels—at least one per person. **We suggest you use the boxes—they are more cost effective for BGMC.** They are also easier to handle and take up less storage space, since they come folded flat. The boxes are the size of a juice box. Allow at least two weeks for delivery.



5 On the last Sunday in February, place an announcement in the church bulletin. This should be just a short announcement to get the interest of the people. Here are some examples:

**Starting next week: *Lost Change for Lost Souls*. Be sure to be a part of it!  
Don't miss out on March Missions Madness with *Lost Change for Lost Souls*.  
It all starts next Sunday!**



6 On the first Sunday in March, give every person in your congregation a Buddy Box or a Buddy Barrel. This can be done quickly and easily by putting the boxes in each church bulletin or by placing barrels in buckets or bags at the end of every pew. At the beginning of the Sunday morning service, explain “Lost Change for Lost Souls,” and have the person nearest the bucket take a container and pass the bucket down the pew. In a few seconds, everyone will have a container.



7 On the first Sunday of March, include a BGMC bulletin insert\* to promote **Lost Change for Lost Souls** and place an announcement in the church bulletin. Suggestions for bulletin announcements can be found on page 5. (\*See the *Reaching the Children of the World* flyers on page 6.)



8 The second Sunday of March is National BGMC Sunday. Place an announcement in the church bulletin (see page 5). Let the church know the progress on the campaign. You may also want to use a BGMC video to help promote the day. (See list on page 7.)



9 On the third Sunday of March, let the church know that there is only one more Sunday left. Tell them how much has come in so far to reach lost souls. Include the information in the bulletin to let the people know (see page 5). Build the excitement in the church so everyone gets involved.



10 The fourth Sunday of March is the banner day for **Lost Change for Lost Souls**. Make it exciting to get the attention of the church. Have one more announcement in the bulletin to promote “Lost Change for Lost Souls” (see page 5).



11 On the first Sunday in April, let the church know how well the campaign went, and thank them for their support. Write the final results on the March Missions Madness posters.

# Bulletin suggestions for each week of the March Missions Madness campaign:

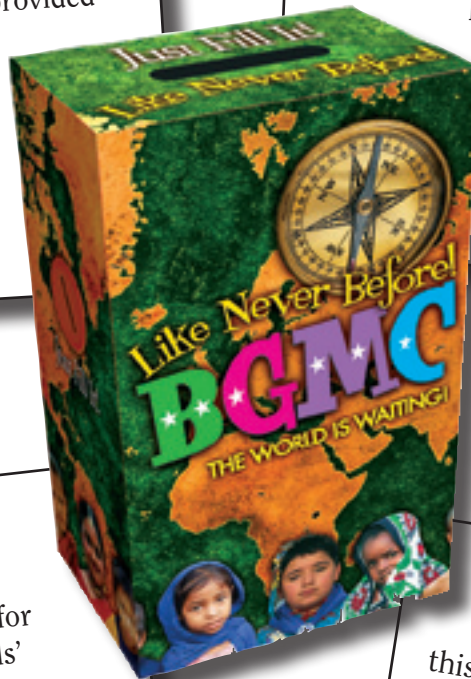
*(Adapt these as needed for your church.)*

## Week 1:

You can be part of this year's March Missions Madness. We are gathering "Lost Change for Lost Souls." Did you know that 25 cents can provide material that will assist missionaries in leading a lost soul to Christ? Check that change bowl on your dresser. It could be full of lost souls. Do you see spare change lying around in your car? It can reach lost souls. Collect all of the lost change in your life and bring it to church this month. You can save it up in a cup or fill one of the bright yellow barrels or one of the BGMC boxes provided in the foyer today. Collect some "Lost Change for Lost Souls" and make an eternal difference in this world. Money collected will go to BGMC. BGMC provides all the supplies that missionaries need to reach lost souls.

## Week 2:

It may sound like madness, but there could be a lost soul in your sofa. Check between the cushions this week. Lost change can be converted into materials to convert the lost of this world to Christ. Money can be turned in today in the foyer or in the regular offering. Just designate the offering for BGMC. BGMC provides all the supplies that missionaries need to reach lost souls. The children of our church are collecting lost change for the lost souls of planet Earth this month. Pick up a Buddy offering box or a bright yellow barrel in the foyer, fill it up with lost change, and be a part of March Missions Madness.



## Week 3:

Our kids have a heart for missions, and they're collecting "Lost Change for Lost Souls." There could be two souls' worth of lost change in your washing machine. Maybe there are a dozen souls sitting around in your mini-van. Money can be turned in today in the foyer or in the regular offering. Just designate the offering for BGMC. BGMC provides all the supplies that missionaries need to reach lost souls. Last week someone asked if they could give dollar bills. You must know by now that we will collect pennies, nickels, dimes, quarters, ones, fives, tens, twenties, and more to spread the gospel around the world. Give until you smile!

## Week 4:

Today is our last official day of this year's March Missions Madness. The response has been overwhelming! There is still time for you to participate. Money can be turned in today in the foyer or in the regular offering. Just designate the offering for BGMC. BGMC is the missions program for kids. BGMC provides all the supplies that missionaries need to reach lost souls. Help our kids and help "lost" souls by giving your "lost" change today!

# FREE Resources for March Missions Madness

## Buddy Barrel Banks

These plastic yellow banks are barrel shaped—just like Buddy. Comes with an orange lid. The barrel features the BGMC logo. Must be ordered in increments of 24 per box. (Item number: 715-022)

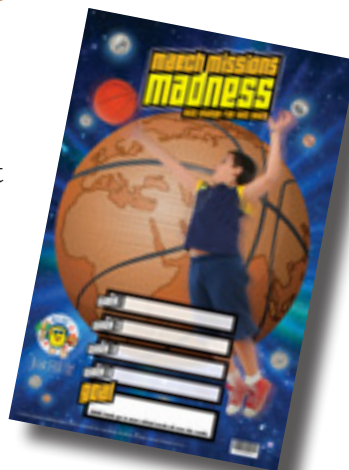


## Buddy Offering Boxes

These new cardboard offering boxes feature kids from around the world and a map of the continents. The box comes folded flat. All you have to do is pop it open, close the lid, and “Just Fill It—Like Never Before.” The approximate size is of a juice box container. These boxes are great to stuff into church bulletins. They also take up less storage space. (Item number: 715-200)

## March Missions Madness Poster

Bright, colorful poster features the “Lost Change For Lost Souls/March Missions Madness” theme. A place is provided for recording your goal. Display these posters in the church hallways, bulletin boards, classrooms, and offices. Size: 11 x 17. (Item number: 715-596)



## “What Is BGMC” flyer/bulletin insert

This flyer clearly explains what BGMC is, what it does, and how it is reaching the children of the world. Available in English and Spanish. Half sheet size makes it easy to stuff into church bulletins. (Item number: 715-554 English/ 715-551 Spanish)



## Thermometer BGMC Goal Poster

This colorful poster allows kids to keep track of their BGMC missions giving. They can watch their missions money grow. The poster can also be displayed in classrooms. Size: 11 x 17. (Item number: 715-599 English / 715-598 Spanish)

**Free resources cannot be ordered via the GPH Web site. To order call GPH at 1-800-641-4310**

# DVD Clips to Show During March Missions Madness

Show a different clip each week to the kids and the adults.



## Barrel Full of Love DVD

This new BGMC music DVD features incredible footage from around the world that will touch the hearts of kids and adults. Video comes in four formats: full vocals to play before an audience, full vocals and BGMC informational graphics, and background track versions of both. Great for kids' choir!

715-171 ..... \$5.00

## “Like Never Before” Music Video

This music video features the theme song for the new BGMC campaign: “Like Never Before.” The song was written by AG missionaries to IMM in Spain, Michael and Dawn Marie Helin, and sung by their daughter, Mikayla. The song is accompanied by powerful images of missions around the world and what BGMC is doing to help our missionaries. This music video will touch the hearts of kids and adults. Length: 3:43.

715-160 ..... \$5.00



## Powerpak 2 BGMC Video Clips on DVD

Use in your BGMC service or in the adult service to promote BGMC. Contains 8 clips and 12 (one minute) monthly BGMC commercials. Featured are: two clips promoting the “Like Never Before” theme; Indiana Joe and the Missionary Crusade; GO 360 “BGMC—What’s in Your Pocket?” Also included are 3–5 minute clips on how BGMC is touching the Philippines, Iceland, Spanish Radio, and more! (Item 715-316. Cost: \$15.00)

715-316 ..... \$10.00

## Powerpak 1 BGMC Video Clips on DVD

An inspiration to kids and adults alike! Includes two versions of the music video “Ignited to Serve—Fanning the Flame,” one with vocals and one without. Also contains 8 clips and 5 one-minute “Just Fill It” BGMC commercials. Featured video clips include: “A Child’s Call”; two clips on how BGMC has blessed the children’s training and camping center in South Africa; two clips of how Parker Loy raised money for BGMC; a Buddy 800 clip; and a slapstick comedy sketch called “The Buddy Caper.” Clips are 3–6 minutes in length. (Item 715-220. Cost: \$15.00)

715-220 ..... \$10.00



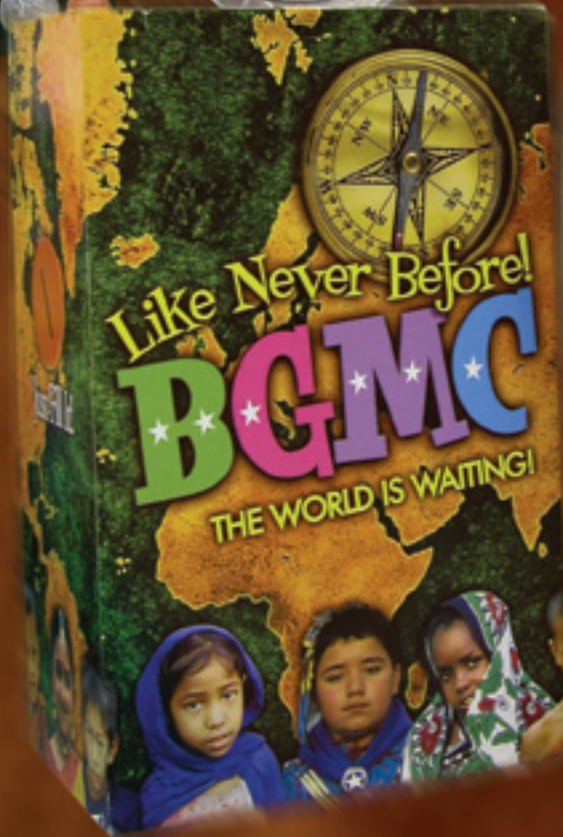
To order these resources, call GPH at 1-800-641-4310.

# Great Way to Promote

# March Missions madness

lost change FOR lost souls

## The Giant BGMC Offering Box Wrap!



Make your own giant 3-D version of the new BGMC offering box! This giant label, with an easy peel-n-stick back, is ready to apply!

Simply construct your own giant frame for the BGMC offering box that stands over three feet tall! (Assembly instructions included.)

Then peel and stick the giant label and carefully wrap around all sides. Giant coins are also included that you can make.

Watch kids smile as you drop these coins into the slot on top. Promote BGMC giving by displaying your finished BGMC giant offering box on stage or at a strategic location in your church. Use at your next BGMC Sunday or special event to promote BGMC fund-raising awareness! Actual dimensions: 24.5" x 42" x 17".

Paper (Adhesive back) 715-205 \$75 ea.

To order, call us toll-free at 1-800-641-4310 • Fax 1-800-328-0294  
or log on to [www.gospelpublishing.com](http://www.gospelpublishing.com)

